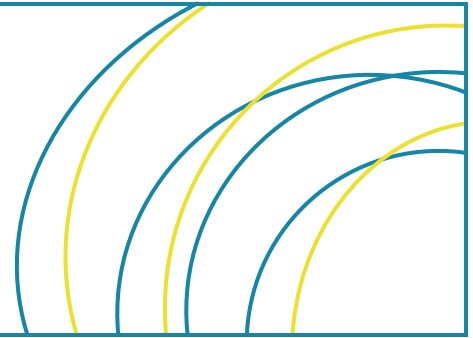


# Better Life Through Better Hearing



## Super Power Digital Hearing Aids for Severe and Profound Hearing Losses

February, 2009

People with a severe to profound hearing loss have different needs than those with a mild to moderate hearing loss. They require hearing aids that are specifically designed and engineered for power and reliability.

Two new super power digital hearing aids on the market are specifically tailored towards people with a severe to profound hearing loss: Phonak Naida and Unitron 360. These hearing aids target the major problem areas for this market: power, feedback and moisture damage.

First of all, these hearing aids need to be able to provide enough power. Most digital hearing aids do not provide enough gain for the profoundly hearing impaired, so these patients tend to stick with their old, analogue hearing aids that were more powerful.

The new super power digital hearing aids can fit a hearing loss up to 120dBHL, providing an impressive maximum gain of 82dB SPL. Most of these patients can now start wearing digital hearing aids and gain the benefits of automatic noise reduction and speech enhancement technology that they provide.

When hearing aids are providing that much power, there is more of a tendency for the sound to escape from the ear canal and feedback into the microphone, creating a whistling noise (feedback).

Digital hearing aids have a very sophisticated feedback management system that automatically detects and suppresses feedback. This allows the user to turn their hearing aid up higher without getting embarrassing whistling.

The profoundly hearing impaired wear their hearing aids all day long so the design of the aid itself needs to be robust and be able to withstand a lot of "wear and tear".



Unitron 360 Super Power BTE

Moisture damage can be an issue in the heat of summer or with very active patients. The new super power digital hearing aids have been rigorously tested in the lab and in real life and have been proven to offer robust protection against perspiration, thanks to meticulous sealing of critical components.

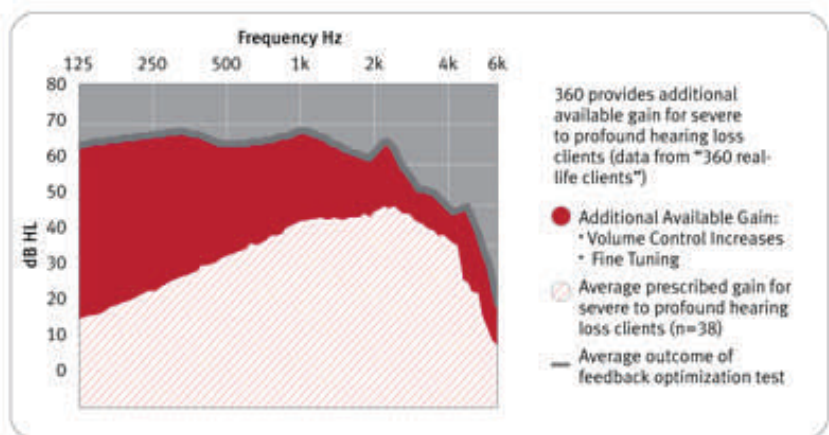


Phonak Naida Super Power BTE and MyPilot remote control

### Your Local Hearing Clinic:

- Professional and helpful advice
- No obligation hearing screening
- Subsidised services for eligible seniors
- Hearing aid trial period
- Custom made water, noise and music ear plugs
- Assistive Listening Devices (ALDs)

We want to reduce the amount of paper used in our clinic. If you would prefer to receive reports or newsletters via email in the future, please contact us at: [cl@hearingclinic.net.au](mailto:cl@hearingclinic.net.au)



## Argus: Connecting Audiology with General Practice and Specialists

Manningham Hearing Clinic is now using Argus to communicate with General Practitioners, Ear, Nose & Throat Specialists and other Allied Health practices who are also using the Argus system.

A growing number of medical and allied health practitioners are choosing to send reports electronically rather than by mail, and in those cases, the practitioners are enjoying significant reductions in postage costs as well as reducing paper wastage.

It is inevitable that most of our reporting and exchanging of information will be done electronically in the future.

Argus enables your practice to securely exchange clinical information including patient encounter reports, service coordination and care plan documents with other providers, and to receive referrals, all by a simple, electronic method.

If your practice is already using Argus, we will be sending all

our audiological reports to you electronically in the future.

For more information on how Argus can help your practice go to:

[www.argusconnect.com.au](http://www.argusconnect.com.au)



**Our Philosophy:** We feel that the most expensive hearing aid is not always the best choice for a particular hearing loss. It depends on the user's lifestyle and listening requirements. We are able to help choose the most appropriate solution for your patients' listening needs.

## Medicare Rebates for Audiology Assessments and Services

Until recently, only patients under an Enhanced Primary Care (**EPC**) plan or Chronic Disease Management (**CDM**) program were eligible for a Medicare rebate for audiological / allied health services (items 10950-10970).

The same rebates are now also available for **Aboriginal and Torres Strait Islanders** (81300 - 81360).

These rebates are available for a maximum of 5 allied health services per patient per calendar year.

Eligible services include those provided by Aboriginal health workers, audiologists, chiropractors, chiropodists, diabetes educators, exercise physiologists, dieticians, mental health workers, occupational therapists, osteopaths, physiotherapists, podiatrists, psychologists and speech pathologists.

Patients need to be referred by their GP (using the correct referral form for allied health services) and the allied health professional needs to be registered with Medicare Australia.

Manningham Hearing Clinic is registered with Medicare Australia and we are able to provide Audiological services for your EPC, CDM and ATSI patients.

For more information or to download referral forms visit our website.



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